

Department of Business Administration (MBA Programme)

Department of Business Administration (MBA Programme) is a constituent academic unit of Vivekananda College of Engineering & Technology (VCET) was established in the year 2007. Our institution is affiliated to Visvesvaraya Technological University, Belagavi and approved by AICTE, New Delhi and Government of Karnataka. The objective of the MBA program is to educate and prepare a diverse group of students with the knowledge, analytical ability including management perspectives and skills needed to provide leadership to organizations competing in a world increasingly characterized by diversity in the workforce, rapid technological change, and a fiercely competitive global marketplace.

Department of MCA

The Department of Master of Computer Applications (MCA) is two years Postgraduate course started in 2021, affiliated to Visvesvaraya Technological University (VTU), Belagavi, Approved by AICTE, New Delhi and Govt. of Karnataka. The MCA program is designed to provide students with advanced knowledge and skills in various areas of computer science and applications.

The primary objective of the Department of MCA is to prepare students for professional careers in the field of computer applications, software development, and IT management. The Department of MCA often encourages students to participate in industry internships, workshops, seminars, and guest lectures by industry experts.

Conference Publication

All conference delegates have an opportunity to publish their papers in reputed Indexed Journals as per the journal's norms and fees notified by the publication house partnered with this conference.

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President, VCET, Puttur

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Correspondent, VCET, Puttur

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Nehrunagar, Puttur, D.K., 574203.

organizes

3rd International Conference



DRISHTI - 2025
A New Era in Management & Technology

Hybrid Mode(Offline/Online)

9 AUGUST 2025



ORGANIZING PARTNERS





VCET Student Branch



DRISHTI – 2025

A New Era in Management & Technology

About the College:

Vivekananda College of Engineering & Technology (VCET), Puttur, is one of the reputed engineering colleges in the coastal region of Karnataka. It was established in the year 2001 by Vivekananda Vidyavardhaka Sangha Puttur (R.) with the vision of providing quality technical education to the rural parts of coastal Karnataka. The institute has excellent infrastructure facilities that include spacious classrooms, state-of-the-art laboratories, well furnished hostels, transportation facility, library, disciplined and ragging free learning environment. Today the Institute has been identified as a centre for excellence in imparting engineering education to aspiring students from all over the country and is bringing out best academic performance from the students.

VCET offers 6 UG programs which include, Artificial Intelligence & Machine Learning, Computer Science & Engineering, Computer Science & Engineering (Data Science), Electronics & Communication Engineering, Mechanical Engineering, Civil Engineering and 2 PG programs such as Master of Business Administration (MBA) and Master of Computer Application (MCA).

Vision:

To excel as one of preferred technical institutes, achieving success through a dynamic learning environment; thus leading to socially responsible citizens.

Mission:

M1. Students: Mould students into engineers, capable of handling challenges both at professional and personal level thereby preparing them for life long learning.

M2. Faculty: Facilitate faculty to upgrade competencies and skills by inculcating professional values in the dynamically changing environment.

M3. Infrastructure: Build state-of-the-art infrastructural facilities contributing to students achieving success.

M4. Stake holders: Forge mutually beneficial relationships with government, industry, society, alumni and promote entrepreneurship.

M5. Teaching-learning: Cultivate innovative 'Teaching - Learning' environment with a student centric approach.

M6. Governance: Incorporate participative decision making with focus on transparent governance system.

Conference Theme Drishti-2025:

Drishti 2025 – International Conference on Management & Technology, to be held on 9th August 2025 in Puttur, offers a global platform for researchers and academicians to share their work. Hosted by VCET, the conference aims to foster innovation and collaboration between academia and industry, driving sustainable progress in management and technology.

All conceptual and empirical research papers addressing Advancements in Management and Technology, along with allied topics in these domains, are welcome for presentation at this conference.

Objectives of the Conference:

- ❖ To foster collaboration and knowledge exchange for advancing management and technology practices on a global scale.
- ❖ To prepare faculty and students to synthesize, analyze, and integrate their knowledge of business disciplines to provide innovative and credible solutions to organizational problems and opportunities.
- ❖ To identify best practices for managing innovation and technology in different industries.

Call for Papers:

- ❑ We solicit papers from academicians, industry practitioners, research scholars and students with an abstract not exceeding 500 words.
- ❑ Full length paper should be double spaced with 1.5inch margin on all sides and font should be 12-point Times New Roman.
- ❑ The paper will be peer reviewed by a technical review committee. The accepted papers with full registration fees paid will be published in the conference proceedings with ISBN.
- ❑ All abstract and full papers should be send to the following Email id: vcetdrishti2025@gmail.com
- ❑ Please confirm your participation upon acceptance of your paper by paying the registration fees through NEFT by 6th August 2025.

Registration fee:

Student – ₹ 200/-
Faculty – ₹ 750/-

Research Scholar - ₹ 500/-
Industry Participant – ₹ 1000/-

For Online Payment:

A/c Name : Principal, Vivekananda College of Engineering & Technology, Puttur.
 SB A/c No : 8613101000066
 Bank : Canara Bank, Nehrunagar, Puttur.
 IFSC : CNRB0008613



Note:

Each Author and Co-Authors (if any) should register separately for participation certificate.

Important Dates:

Abstract Submission : 23rd July 2025
Full Paper Submission : 30th July 2025
Intimation of Acceptance : 2nd August 2025
Registration and Confirmation : 5th August 2025
Date of the Conference : 9th August 2025

Useful Links:

Registration Link



Whatsapp Group Link



Website Link

